



Who are we?

NADSFL, the National Association of District Supervisors of Foreign Languages, and NCSSFL, the National Council of State Supervisors for Languages, are non-profit, professional organizations for leaders in World Language education. NADSFL's members are district coordinators from across the country, working with thousands of teachers and a wide variety of language programs. NCSSFL's membership includes leaders at the state level who work with coordinators, teachers, administrators, and other stakeholders in language education.

When do we meet?

NADSFL and NCSSFL hold annual conferences in conjunction with the American Council on the Teaching of Foreign Language (ACTFL) convention in November each year. The two organizations hold their meetings Tuesday through Thursday before the ACTFL convention begins on Friday. NADSFL and NCSSFL hold separate meetings and come together for meals, breaks, and social events. Sponsors make these joint events possible.

Why should you sponsor NADSFL/NCSSFL?

The members of NADSFL and NCSSFL are responsible for curriculum, materials, professional development, assessment, and other components of world language programs. They make decisions and have purchasing power at the district and state levels. They make recommendations to schools, teachers, and administrators regarding materials and program design. Sponsorship provides access to the organizations' members and targeted exposure for your company. See more information within the levels of sponsorship.

For more information regarding the organizations and sponsorship, please contact

- Stacy Lyon, NCSSFL Vice President at vicepres@ncssfl.org
or
- Frank Ruggiero, NADSFL Vice President at vp@nadsfl.org



Sponsorship Levels - 2026	Intermediate = \$500-\$1499	Advanced = \$1500-\$2999	Superior = \$3000-\$4999	Distinguished = \$5000+
Plaque of appreciation	—	—		
Recognition in NADSFL/NCSSFL booths				
Recognition on websites with link to company site				
Conference program recognition				
Pre-recorded video shown during annual meeting (minutes)	—	 1:30 max	 2:30 max	 4:00 max
Ad in conference program (size)	—	 1/8 page	 1/4 page	 1/2 page
Participation in NADSFL/NCSSFL Networking Event	—	—		
NADSFL membership email list	—	—		
Patron memberships in NADSFL (includes conference registration)	—	—	 1 patron	 2 patrons
“Distinguished Plus” Sponsorship Opportunities	—	—	—	

“Distinguished Plus” Sponsorship Opportunities			
Breakfast (1 available)	Coffee Break (2 available)	Coffee-Snack Break (1 available)	SOY Luncheon (1 available)
+ \$4000	+ \$1000	+ \$2000	+ \$6500